

This wine has been specially selected for World Wine HeadQuarters portfolio of wines from around the world.



It exhibits the qualities and distinctiveness that warrants its recognition as one of the world's finest wines.



ALEXANDRE SIRECH BORDEAUX • FRANCE

Alexandre Sirech has produced some truly breakthrough wines that capture the magic of Bordeaux with a wonderful twist

The “S” on the Sirech label is the initial of the wonderfully engaging winemaker Alexandre. Pronounced as “See-raish”, the name means cherry tree in Occitan, a language that was until the World War II the predominant language of Southern France. Indeed Alexandre’s grandparents continued to speak it in their home during their whole life. The language has virtually disappeared.

Alexandre is Bordelais and lives with his English wife and their children in the countryside. His Cellars are located in Libourne overlooking the Dordogne River. Having spent many years working overseas (including managing a rum distillery in Havana Cuba!!) he returned to Bordeaux with broader ideas, still with a love of the classic terroir of his Bordeaux homeland.

Indeed if anything he has revived traditions of the 18th century, but with impeccable style, the most up to date winemaking practices, and a contemporary twist. Back then it was quite common for Right Bank producers to blend Merlot with Syrah from the hill of Hermitage in the Rhone. Such blends were known as “cuvees hermitagees”. Alexandre now produces two of these stunning blends: “Les Deux Terroirs”

(“The Two Soils”), and in much more limited quantities, “Les Grand Terroirs”. Perhaps “Super Bordeaux” is the more appropriate contemporary term, in keeping with the very familiar terminology of “Super Tuscan”.

“Les Grand Terroirs” is in fact a collaboration between Alexandre and the renowned St Emilion and Pomerol winemaker/grower, Jean-Philippe Janoueix. The pedigree of the fruit sources is naturally formidable.

There are three very special and distinctive white wines in the Sirech stable. “Les Deux Terroir” Dry White is a blend of Sauvignon, Gros Manseng and Colombard. “Grand Soleil” (the big and beautiful sun!!) is a medium sweet white wine. The latest release is the very beautiful “Le Bordeaux” Blanc.

Perhaps the greatest “breakthrough” is the inaugural release of “Le Bordeaux” Rouge. It is what it says it is, but arguably the most accessible, most delicious tasting, most beautifully presented and great value single vineyard Bordeaux. Lush on the palate with wonderful texture, a wine that requires no knowledge of Bordeaux, just a love of beautiful wine at a great price.

Welcome to the “new world” of Bordeaux.

Fast Facts

Location:

- The Merlot comes from the right bank of Bordeaux
- Latitude: 44°55'4.70"N
- Longitude: 0°14'32.01"W
- The Syrah comes from the Languedoc village of La Livinière in Minervois
- Gros Manseng comes from single estate on the hillsides of Gascony
- Latitude: 44°30'44.23"N
- Longitude: 0°34'1.28"W

Climate:

- Bordeaux is a relatively humid region
- The La Livinière appellation is a very dry sector where rainfall represents between 400 and 500 mm p.a

Soil:

- The geological foundation of the Bordeaux is limestone and clay, leading to a soil structure that is heavy in calcium.
- La Livinière is an area of dry scrubland (“Causse”), the dominant rock and soils are compact limestone and marl



LE BORDEAUX



ALEXANDRE SIRECH
FRANCE

Alexandre Sirech:
Founder/Winemaker



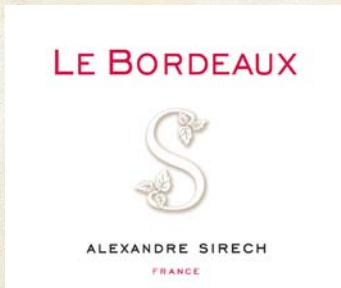


ALEXANDRE SIRECH

B O R D E A U X • F R A N C E

The Wines

2008 Alexandre Sirech "Le Bordeaux" Red

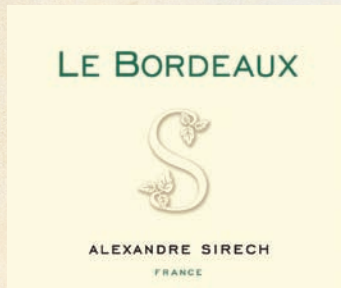


Arguably the most accessible, most delicious tasting and great value single vineyard Bordeaux wine to come out of Bordeaux. A 65% Merlot and 35% Cabernet blend sourced from a beautiful 100 hectare Estate on the Right Bank between the Dordogne and Garonne rivers. Classic Bordelais terroir, but with both plateau and south-facing slopes. So there is great dimension to the wine. Beautiful bright red fruits leap from the glass. Lush on the palate, with a

wonderful texture. A wine that requires no knowledge of Bordeaux, just a love of beautiful wine at a great price. Salut!

Wine analysis: 13% alcohol • 3,05 g/l titratable acidity • 1,6 g/l Residual sugar

2010 Alexandre Sirech "Le Bordeaux" White



(Sauvignon blanc: 65%; Sémillon: 30%; Sauvignon Gris:5%) A pale and elegant yellow colour. A very fresh nose with subtle acacia flower, honeysuckle and white peach aromas. In the mouth, freshness comes first followed by a complex bouquet of white peach, grapefruit and pear aromas. Hints of lychee and boxwood. Great balance of fruit, freshness and acidity.

Wine analysis: 12,5 % alcohol • 4,21 g/l titratable acidity • 1,7 g/l Residual sugar

2010 Alexandre Sirech "Les Deux Terroirs" Dry White



(Sauvignon:50%; Gros Manseng: 20%; Colombar:15%; Ugni blanc: 15%) Take an elegant Sauvignon from an outstanding gravelly terroir. Add Gros Manseng, Colombar and Ugni Blanc from the right siliceous terroir. The result is a very special wine. Without wood, it is at once clean and stylish, crisp and fruity, fresh and mineral.

Amazingly balanced, it has a multi-layered complexity due its four varietals. The elegance of the 'Sauvignon' and its white fruit aromas are beautifully completed by the exotic citrus and quince notes of the 'Gros Manseng', the freshness of the 'Ugni blanc' and the amazing

length of the 'Colombar'. An exceptional wine.

Wine analysis: 12,7 % alcohol • 4,25 g/l titratable acidity • 3,8 g/l Residual sugar

2005 Alexandre Sirech "Les Deux Terroirs" Red



With the "The Two Soils" project Alexandre Sirech returns to this great French blending tradition of the 18th and 19th century to produce what was known as a "Cuvee Hermitagees". 90% Merlot sourced from a beautiful Estate on the Right Bank in Bordeaux, and 10% Syrah from the village of La Liviniere in the Minervois district in the South of France. A wonderfully complex wine, textually rich, yet impeccably balanced. A delight to drink with a finish that goes on and on. Enjoy this "Super Bordeaux"!!

Wine analysis: 13,5% alcohol

2006 Alexandre Sirech "Les Grands Terroirs"



As you can gauge from the name, this is the "big brother" of "Les Deux Terroir". For this wine Alexandre linked up with the acclaimed Jean-Phillippe Janoueix, renown as one of the finest Merlot winemakers and growers in St Emilion and Pomerol. 65% Merlot of exceptional quality is blended and aged with 35% Syrah the southern Rhone in their cellars in Libourne. Round smooth and balanced, the wine reveals gorgeous aromas of plums, cassis and anise that continue onto the silky and full bodied palate. Great complexity. It is indeed "Grand".

Wine analysis: 13,5% alcohol • 3,1 g/l titratable acidity • 1,9 g/l Residual sugar

2009 Alexandre Sirech "Grand Soleil" Medium Sweet White Wine



Well here is a very unique and deliciously distinctive wine, made from 100% Gros Manseng from a vineyard on a hillside in Gascony facing towards the snow capped Pyrenees. What makes this wine so appealing is its freshness and brightness and notably spectacular aromatics. It has a sweetness, but delicate in profile. Citrus, peach and quince notes are in abundance. A big, bright, magnificent and generous sun....."Grand Soleil", a name inspired by Alexandre's first taste of the finished wine.

Wine analysis: 12% alcohol • 4,9 g/l titratable acidity • 60,0 g/l Residual sugar